



KEERTHI WAIDYARATNE

MBA (PIM-USJ), AIB, DABF, DTRM
(IBSL), CIMA DIPLOMA IN
Mgt.Accounting

keethasanga@gmail.com ✉

0713914258/ 0718557800 📞

361/15, Rajasinghe Mawatha, Kadawatha, Sri Lanka 📍

A self-motivated senior business executive having an in depth experience in corporate strategy, with a keen interest of using technology to improve businesses. Always prepared to take on new challenges with enthusiasm.

SKILLS

Risk Management Compliance Administration Human Resource Management Management Accounting
SME Banking Retail Banking Liability Management Treasury Management Performance Management
Corporate Leadership Entrepreneurial Branch Banking Strategic Business Planning Project Management
Strategic Management Staffing and Coaching Talent Management Process Management

WORK EXPERIENCE

Assistant General Manager – Risk & Compliance The Finance Company PLC

04/2017 – Present

Oldest Non-Banking Financial Services provider in the country with an island wide branch network and 650+ work force

Colombo, Sri Lanka

Introducing Regulatory compliance to the company

- Drawing AML/CFT Framework
- Implementing the Risk management framework for the company
- Controlling NPL Levels

Assistant General Manager – Administration The Finance Company PLC

04/2016 – 04/2017

Colombo, Sri Lanka

Achievements/Tasks

- Introducing process improvements to the Administration division
- Minimising costs through centralization
- Implementing Archiving policy

Asssitant General Manager – Deposits/ Operation The Finanace Company PLC

03/2014 – 03/2016

Colombo, Sri Lanka

Achievements/Tasks

- Managing the global deposit base of the company,
- Managing the liquidity position of the company
- Handling sector branch operations

Contact: Mr. Nishantha Liyanage- Head of Human Resources – 0711454787

WORK EXPERIENCE

Branch Manager (M2 Grade)/Cluster Head Nations Trust Bank Plc

05/2008 – 10/2013

Colombo, Sri Lanka

Achievements/Tasks

- Best Assets Branch – 2012
- Best Sales Branch Corporate/SME of the years 2012
- Winner – Main Branch Category in the Retail Productivity & Profitability Challenge 2010
- Runner up – External Customer Service Champion Award – 2009
- Building and managing a portfolio of high yielding and low risk CORPORATE/SME credit portfolio of around LKR 2.0 Billion within 6 years
- Canvassing and building Private Banking portfolios with large corporate & high net worth businessmen
- Achieving Budgetary targets
- Strategic planning and budgeting
- Exceptional performance ratings 2010, 2011, 2012
- Overlooking the performance of Kotahena Branch and Sri Sangaraja Mawatha Branch as the cluster head

Assistant Manager Commercial Bank of Ceylon PLC

05/2004 – 05/2008

Colombo, Sri Lanka

Achievements/Tasks

- Developing a specialized unit for Housing Loans and Personal loans
- Developing specialized group borrowing schemes
- Growing a loan portfolio of LKR 1.0 Billion within three years
- Outstanding overall performance ratings for 2005, 2006

Contact: Leel Rodrigo – 0777749275

Banking Assistant – Staff Officer – Executive Officer Commercial Bank of Ceylon PLC

03/1994 – 05/2004

Colombo, Sri Lanka

Achievements/Tasks

- Handling all branch operations
- Corporate Banking exposure

EDUCATION

Master of Business Administration

Post Graduate Institute of Management – University of Sri Jayewardenepura

01/2016 – 12/2017

Colombo

Courses

- Management Research paper (Merit Pass)

Diploma in Applied Banking and Finance Institute of Bankers Sri Lanka

06/2013 – 06/2015

Courses

- Banking and Finance related studies

Diploma in Treasury and Risk Management Institute of Bankers Sri Lanka/ Central Bank of Sri Lanka

01/2016 – 12/2016

Colombo, Sri Lanka

Courses

- Treasury & Risk Management related studies

EDUCATION

Diploma in Management Accounting

Chartered Institute of Management Accountants– United Kingdom

01/2004 – 05/2011

Colombo, Sri Lanka

Courses
– Management Accounting related studies

Intermediate Certificate in Banking

Institute of Bankers Sri Lanka

01/1995 – 12/1996

Colombo, Sri Lanka

Professional Qualification in Human Resources Management (PQHRM)

Institute of Personal Management

01/2018 – Present

Colombo Sri Lanka

CIMA–Strategic Level

Chartered Institute of Management Accountants– United Kingdom

01/2018 – Present

ACHIEVEMENTS

First place in Leadership Module in the MBA Programme (01/2016 – 12/2016)

Third Place in Business Strategy (01/2017 – 12/2017)

Fifth place in the Entrepreneuership Module (01/2017 – 12/2017)

CERTIFICATES

Financial Intelligence for Banking and Non Banking Financial Institutions– CBSL (07/2017 – 07/2017)

Compliance for Financial Institutions– CBSL (12/2017 – 12/2017)

Emerging Trends in Fraud Mitigations of Electronic Fund Transfers (EFT)– CBSL (02/2018 – 02/2018)

Introduction to SPSS for Statistical Analysis– National Centre for Advanced Studies (NCAS) (11/2017)

Introduction to AMOS Structural Modeling –NCAS (03/2018 – 03/2018)

REFERENCES

Mario Fonseka FCMA, CGMA (UK), MBA (PIM)– Managing Director good 2Great consulting

Contact: mario@good2greatconsulting.org – +94-773017610

Dr. Roshan Ajward– Senior Lecturer

“University of Sri Jayewardenepura”

Contact: roshanajward2010@yahoo.com – 071-4837303